

Paper Bags: Art Specifications

Design Parameters

- 42 Line Screen
- 4% Minimum Dot
- 1.5 pt. Min. Reserve Line
- 1 pt. Min. Positive Line
- 6 pt. Min. (positive) Font Size
- 8 pt. Min. (reverse) Font Size
- 7 - 70% Screens
- 1/16" Min. Trap Tolerance

* Please try to avoid small serif fonts. The above parameters can also vary depending on the plate thickness used.

Production

- Please follow template guides or all full web prints.
- All spot colors. No CMYK.
- Artwork on back of bag must be treated as 2 separate panels with no graphics running over the seam.
- Keep graphics 1/4" away from all folds, unless an intentional full web wrap is desired.
- All registered and copyright symbols should be clean and readable.
- Use bold symbols in reversed out areas.
- Large, solid ink in the gussets can lead to ink tracking, and is not recommended.
- Photographs print in a very coarse line screen of 42 LPI, and are not recommended.
- Electronic files should always be accompanied by a PDF for viewing purposes to verify graphics and placement, with any linked files included.
- Please do not use "filters" in your graphics program.
- Gradient meshes & transparencies will not RIP your file correctly through our output devices.

* **WE CANNOT ACCEPT: PowerPoint, Word, and Excel files for graphic purposes. We can use a Word document only to copy and paste verbiage for typesetting purposes.**



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Software

- We use Adobe Illustrator CS5 & Adobe Photoshop CS5.
- We work in an Illustrator vector environment.
- We request all type be vectorized or converted to outlines to avoid font defaulting.
- All fonts must be provided, keeping in mind that PC platform fonts are not compatible with our system.

Contact Information

Beaverton, OR: (503) 641-4455

Buena Park, CA: (714) 523-3330

Dallas, TX: (972) 641-2972

* All artwork under **5MB** should be emailed to your IP Customer Service Representative. For files over **5 MB**, please use our DropBox.

DropBox: <https://ip-ftp.ipaper.com>
(For extra large files. No size limitations)

INTERNATIONAL  PAPER

Kraft Paper Bags